



**Mike Kreidler**  
**Washington Insurance**  
**Commissioner**

## **FOR MORE INFORMATION, CONTACT:**

**Gigi Zenk (360) 664-2879**  
Deputy Commissioner, Public Affairs  
Office of the Insurance Commissioner

*Web Page: <http://www.insurance.wa.gov>*

---

**NEWSNEWSNEWS**  
**NEWSNEWSNEWS**

---

**FOR IMMEDIATE RELEASE**

**January 24, 2001**

## **Commissioner Kreidler Announces Management Team**

**OLYMPIA, Wash.** – Insurance Commissioner Mike Kreidler is pleased to announce the appointment of James “Scott” Jarvis as the Deputy Commissioner of Consumer Protection. He will oversee the agency’s Consumer Advocacy, SHIBA, Holocaust, Investigation and Examination programs.

With the recent appointment of Scott Jarvis, Insurance Commissioner Mike Kreidler announced the formation of his new management team. “Every new executive has an opportunity to take a fresh look at how an organization is structured and determine the right combination of current and new executives to lead the agency. I now have an experienced and diverse team in place to meet agency priorities,” stated Kreidler.

“I am pleased Scott has agreed to join my team. He has broad experience in matters related to consumer advocacy and protection. He will be an asset to the agency and the citizens we serve,” said Commissioner Kreidler. Scott Jarvis currently serves as the Special Policy and Enforcement Administrator for the Washington State Department of Financial Institutions. He served four years as Counsel to the Washington State Treasurer and previously worked in a number of positions with the Office of Insurance Commissioner (OIC) including Legislative Liaison and Public Defender within the Consumer Protection Division. Scott will begin his duties at OIC February 12.

Other appointments by Commissioner Kreidler include:

Mike Watson, Chief Deputy Insurance Commissioner. Watson is the former Deputy Director for Policy and Deputy Director for Operations for the Department of Labor & Industries and has over 30 years of regulatory and management experience in state government.

Beth Berendt, Deputy Commissioner for Rates & Forms. Berendt has over 20 years of experience in health care policy, insurance financing and regulation in the public and private sector. Berendt’s division is responsible for approving new insurance products and premium rates.

**-more-**

Bill Daley, Legislative Liaison. Daley's experience includes policy development positions for the Governor's office, Superintendent of Public Instruction's office, Department of Social and Health Services, and the Liquor Control Board. Daley also served as Mayor of Olympia and as an Olympia City Council member for eight years.

Gigi Zenk, Public Affairs. With 12 years experience in public relations, Zenk most recently served as spokesperson for the Liquor Control Board where she coordinated agency communication efforts concerning policy and legislative issues.

Valerie Gerst, Executive Assistant to the Commissioner. Gerst previously worked as Executive Assistant to the Chief of Staff for Governor Gardner and as a Special Assistant to the Director of Labor & Industries.

"The addition of these appointments to the executives who will continue with the office gives me an extremely strong management team to accomplish our goals," said Kreidler.